



2024 Preprint Order Form

FAX:
630-928-7878

EMAIL:
preprints@acehardware.com

Contact Information

Store #: _____

Store Contact: _____

Phone: _____

Email: _____

Date: _____

Indicia Information – POSTAL MAILING

☐ USPS – EDDM

☐ Direct Mail (Please fill out info below.)

Postal Permit #: _____

City: _____

State: _____ ZIP: _____

EDDM and Direct Mail Indicias will incur a \$280 charge.

Publications

Shipping Address

	Street	City	State	ZIP	Phone	Qty. to Be Shipped to Publication
A	_____	_____	_____	_____	_____	_____
B	_____	_____	_____	_____	_____	_____
C	_____	_____	_____	_____	_____	_____

				PRINTING				NO PRINT*				
SALE DATES	PROMO NAME	ORDER DUE DATE	PROMO CODE	PAGE COUNT	STORE QUANTITY	PUBLICATIONS OPT-IN			HOTSHEETS	POST AD on Acehardware.com		
						A	B	C				
JANUARY											CHECK ONE OR MORE	
12/26/23-1/31/24	Month Long RED HOT BUYS - 4 Page	11/6/23	2231226ML	4 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
FEBRUARY											CHECK ONE OR MORE	
2/1-2/29	Month Long RED HOT BUYS- 4 Page	12/4/23	2240201ML	4 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
2/16-2/19	Digital Posting Only - Paint Event (no print)		1240216DIG	NA					<input type="checkbox"/>	<input type="checkbox"/>		
MARCH											CHECK ONE OR MORE	
3/1-3/31	Month Long RED HOT BUYS- 8 Page	1/8/24	2240301ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
3/13-3/25	Digital Posting Only - March Event (no print)		1240313DIG	NA					<input type="checkbox"/>	<input type="checkbox"/>		
APRIL											CHECK ONE OR MORE	
4/1-4/30	Month Long RED HOT BUYS- 8 Page	2/5/24	2240401ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
4/17-4/30	Spring Event		1240417EVN	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
MAY											CHECK ONE OR MORE	
5/1-5/27	Month Long RED HOT BUYS- 8 Page	3/4/24	2240501ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
5/1-5/13	Biggest BBQ Event		1240501EVN	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
5/14-5/27	Memorial Day Event		1240514EVN	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
JUNE											CHECK ONE OR MORE	
5/28-6/25	Month Long RED HOT BUYS - 8 Page	4/8/24	2240528ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
6/5-6/17	Father's Day Event		1240605EVN	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
JULY											CHECK ONE OR MORE	
6/26-7/30	Month Long RED HOT BUYS - 8 Page	5/6/24	2240626ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
6/26-7/8	4th of July Event		1240626EVN	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
AUGUST											CHECK ONE OR MORE	
7/31-8/27	Month Long RED HOT BUYS - 4 Page	6/3/24	2240731ML	4 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
8/2-8/4	Digital Posting Only - CMN Bucket Event (no print)		1240802DIG	NA					<input type="checkbox"/>	<input type="checkbox"/>		
SEPTEMBER											CHECK ONE OR MORE	
8/28-9/30	Month Long RED HOT BUYS - 8 Page	7/8/24	2240828ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
8/28-9/9	Digital Posting Only - Labor Day Event (no print)		1240828DIG	NA					<input type="checkbox"/>	<input type="checkbox"/>		

Questions? Call Kathy Dobravec at 630-990-8249 or Kristin Mikos at 630-990-8247.



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				PRINTING					NO PRINT*			
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						A	B	C				
OCTOBER											CHECK ONE OR MORE	
10/1–10/31	Month Long RED HOT BUYS - 8 Page	8/5/24	2241001ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
NOVEMBER											CHECK ONE OR MORE	
11/1–12/2	Month Long RED HOT BUYS - 8 Page	9/9/24	2241101ML	8 Tab					<input type="checkbox"/>	<input type="checkbox"/>		
11/20–12/2	Black Friday Event		1241120EVN	6 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
DECEMBER											CHECK ONE OR MORE	
12/3–12/24	Month Long RED HOT BUYS - 4 Page BRD	10/7/24	2241203ML	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		
12/3–12/24	Wrap It In Red Event		1241203EVN	4 Brdst					<input type="checkbox"/>	<input type="checkbox"/>		

**2024
RATES**

Tab Count	Print Cost	Shipped Sizes
4 Tab	\$46/m	10.5" x 9"
8 Tab/4 Broadsheet	\$57.50/m	Tab - 10.5" x 9" Brdst - 9" x 10.5"
12 Tab/6 Broadsheet	\$69/m	

Additional Notes:

NOTES:

- There will be a \$25 minimum charge for all orders
- National Event and Month Long Price Cards are included in the Full Sign Kit
- All Ads are shipped half fold unless quarter folding is requested
- 100 store copies are included in the Full Sign Kit for the Month Long Preprints (If you would like National Preprint store copies, use this form to order them)
- All Printed Ads will be posted on acehardware.com and the Flipp App
- View your store's schedule in Media Manager (<https://aems.qg.com/ifms>)

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